

## Featuring... Large Format Print Media

### From J.S. McCarthy Printers

*Large Format Output services are a specialty at Graphic Color, a division of J.S. McCarthy Printers.*

**L**arge format printing is ideal for trade show graphics, fine art reproduction, presentation graphics, point-of-sale signage, and specialty items such as menus, window decals, and interior and exterior banner displays.

Graphic Color is equipped with several high-resolution digital plotters. These plotters have output capabilities of up to 1,200 DPI with a maximum image area up to 58 inches by 20 feet! A variety of materials can be used, including fine art reproduction papers, gloss and dull coated papers, polyester films, UV backlit film, and scrim vinyl.

Our systems will support high resolution graphics in both RGB and CMYK color formats. We can work with either PDF or tiff files from Mac and PC platforms. Files can be submitted on disc or transmitted electronically.

To add the finishing touch to your large format piece, we offer an assortment of lamination and mounting options. Our lamination choices include matte, velvet, and gloss film laminates in several mil thicknesses that can be edge sealed or flush cut. Mounting options include foam core, Gatorboard®, plexi-glass, styrene and Sintra®.

Ask your JSM account representative

how you can optimize brand awareness by coupling **large format print** with your current offset print projects!

To receive our **new Large Format Print Media Kit**, ask your JSM account representative or call Graphic Color at 207-253-1873. This handy kit includes examples of print output utilizing an assortment of laminates and mounting materials.

In addition to large format printing, our Graphic Color Division offers digital printing, drum scanning, both film and digital color proofing, color management, and technical training.

### How can JSM's Large Format Service help you!

- Highest quality color reproduction.
- Experienced technicians to assist in layout, design, and choice of appropriate materials.
- Streamlined front-end costs: Use the same files for large format, offset, and digital printing.
- Complement to your organization's marketing and advertising print collateral program.
- Color consistency throughout your printing projects.
- Fast turnaround times, rush projects are usually doable.
- Competitive pricing.

