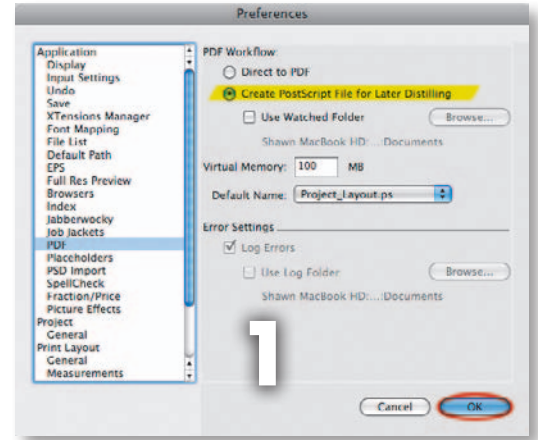


1. Setting Quark Preferences

The PDF export filter built into Quark does not create a clean, reliable PDF. If available, we recommend that you use Acrobat Distiller to create your PDFs. To use Distiller for making PDFs instead of the built in Quark engine, go into the Preferences under the Quark menu. Click on the PDF tab and select Create Postscript File for Later Distilling.



2. Installing the Settings Files

Now download the J.S. McCarthy Acrobat joboptions and Quark export settings from our website. Some files are compressed in the .zip format and will need to be decompressed before using.

Main PDF Page:

<http://www.jsmcCarthy.com/pdf.asp>

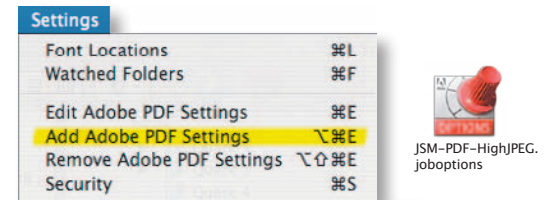
PDF Joboptions for Acrobat 7 and later:

<http://www.jsmcCarthy.com/downloads/pdf/JSM-Acrobat7Settings.zip>

Quark 7 export settings:

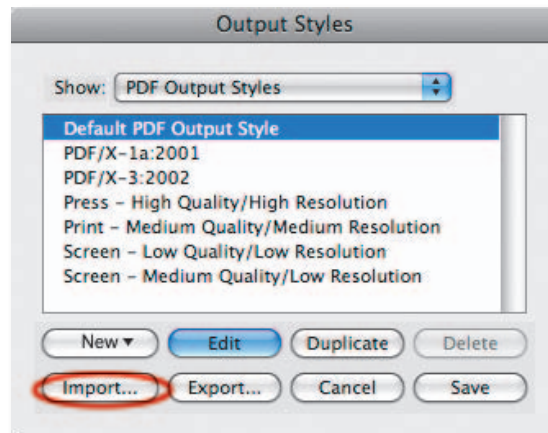
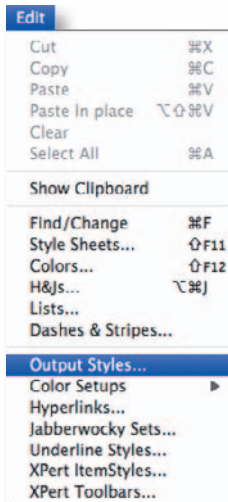
<http://www.jsmcCarthy.com/downloads/pdf/JSM-HiJPG-QXP.zip>

2a. Download the files for your version of Acrobat and decompress them. Then open Acrobat Distiller and choose Add PDF Settings from the Settings Menu. Navigate to the joboptions file you downloaded and add them to Acrobat.



2a

2b. To install the correct Quark export styles go into the Edit menu and choose Output Styles. In the Output styles menu click on the Import button and navigate to and pick the JSM HiJPG-QXP output style you downloaded. This will add a new PDF output style to your export menu.



2b

File Preparation

A PDF workflow requires you to start with clean files. Because the PDF format is basically non-editable it makes it much harder to make last minute corrections. Always proof your files carefully, and preflight them to make sure that everything is correct. **This is the most important step in the entire workflow.** To create a clean, print-ready PDF you must start with a clean, print-ready Quark file

Things to look for:

- Is the page size correct?
- Is the page count correct?
- Is the file designed with .125" bleed?
- Are there missing or modified images or missing or incomplete fonts?
- Are there RGB images or colors?
- Are there spot colors that should be defined as process or visa-versa? Are there extra spot color plates?
- Remove any unneeded items from the pasteboard.

Once you've proofed your Quark file you're ready to make a press-ready PDF.

Creating the .ps Postscript file

3. When your file is ready, open it and choose "Export → Layout as PDF from the File Menu.

4. Under the PDF Style Menu choose the JSM-HiJPG style you added earlier. Pick a name and location to save your postscript file and click the Save button.

Creating the PDF with Distiller

5. Open Acrobat Distiller and choose the JSM-HiJPG joboptions you installed earlier.

6. Drag the Postscript file onto the Distiller Window to convert it to a PDF.

