

Quark PDF Export

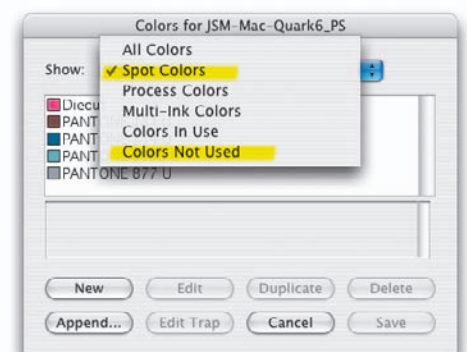
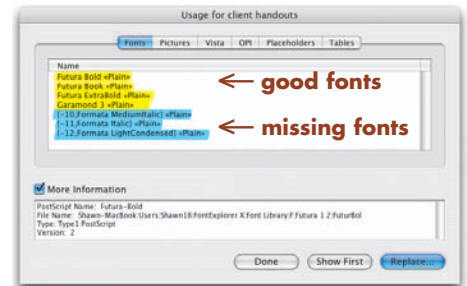
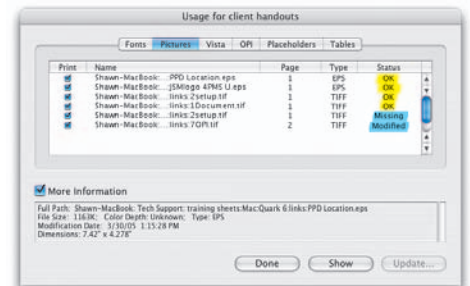
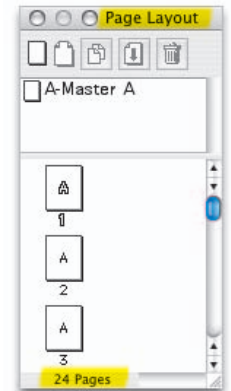
The PDF export filter built into Quark does not create a clean, reliable PDF 100% of the time. We recommend that you use Adobe Acrobat to create your PDFs. Use the built in export filter only if you don't have the full version of Adobe Acrobat.

File Preparation

A PDF workflow requires you to start with clean files. Always proof your files carefully, and preflight them to make sure that everything is correct. **This is the most important step in the entire workflow.** To make a clean PDF, your source file(s) must be correct.

Things to look for:

- Is the page size correct?
Check in Layout → Layout Properties
- Is the page count correct?
Check in Window → Page Layout Palette
- Is the file designed with bleed?
Check each page for .125" bleed
- Are there missing or modified images?
Check in Usage Palette
- Are there missing or incomplete fonts?
Check in Usage Palette (fonts)
- Are there RGB images or colors?
Check in Usage Palette under more information
- Are there spot colors that should be defined as process or visa-versa? Are there extra spot color plates?
Check in Edit → Edit Colors window. Choose Show "Colors Not Used" and delete any unneeded colors. Choose Show "Spot Colors" and convert extra spot colors to process.
- Try to remove any unneeded items from the pasteboard.

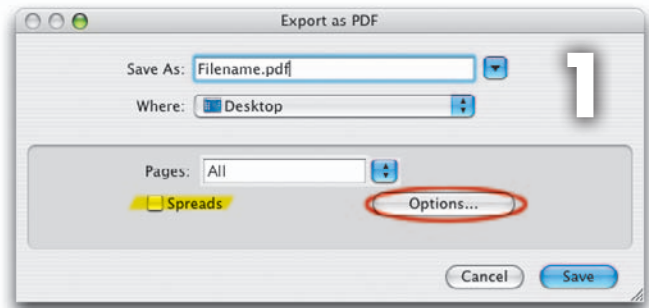


Exporting the PDF

When your file is ready, open it and choose Export: Layout as PDF from the File menu.

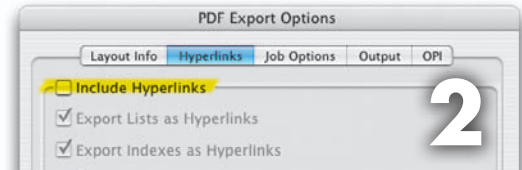
1. In The Export as PDF Window:

- Uncheck Spreads
- Click on the Options button.



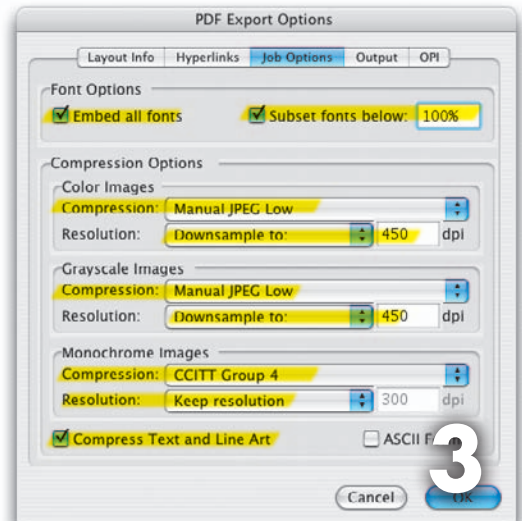
2. Under the Hyperlink Tab:

- Uncheck Include Hyperlinks



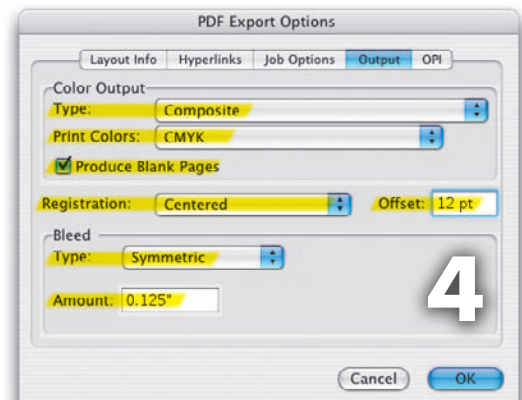
3. Under the Job Options Tab:

- Check Embed All fonts and Subset fonts to 100%.
- For both Color and Grayscale Images, set the Compression to Manual JPEG Low (in Quark low compression means higher quality). Set the Resolution to Downsample to 450 dpi
- For Monochrome Images, set the Compression to CCIT Group 4. Set Resolution to Keep Resolution.



4. Under the Output Tab:

- Set Type to Composite
- Set Print Colors to CMYK
- Check Produce Blank Pages (Optional)
- Set Registration to Centered and Offset to 12pt
- Set Bleed to Symmetric and Amount to 0.125"



5. Under the OPI Tab:

- Uncheck OPI Active
- Click on OK to return to the main Export PDF window and click on Save to create your PDF.

