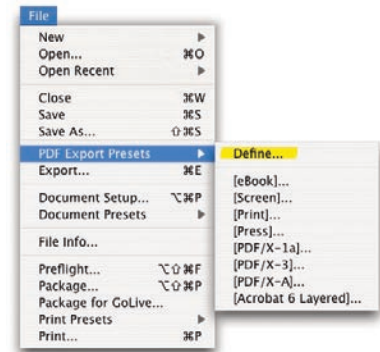


PDF Export

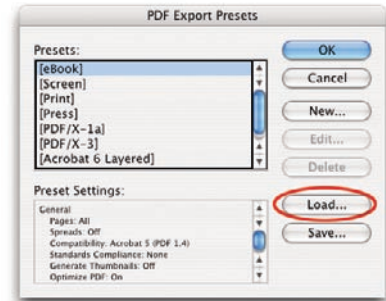
Unlike other design programs, the PDF export filter built into InDesign CS actually works for creating a clean, printable PDF. If you wish to download the J.S. McCarthy PDF export settings you can find it here: http://remoteproof.jsmcCarthy.com/PrinergyWeb/downloads/JSM-IndCS_ExportPDF.pdfs

To install them choose File → PDF Export Presets → Define... Click on Load and pick the settings file named "JSM_Hi-PDF_INDICS.pdfs" then click on OK.



File Preparation

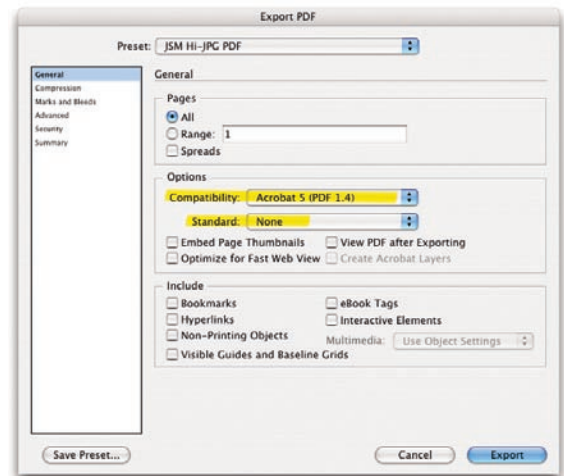
A PDF workflow requires you to start with clean files. Always proof your files carefully, and make sure that all colors are correct, all fonts are available and all images are properly linked. When your file is ready, open it and choose File → Export.



Name your file, pick a place to save it and choose the Adobe PDF format from the pulldown menu at the bottom of the window and click save. If you installed the JSM PDF Profile earlier, you can choose it from the Preset menu at the top of the window. If you didn't download it, then choose your settings based on these screen captures

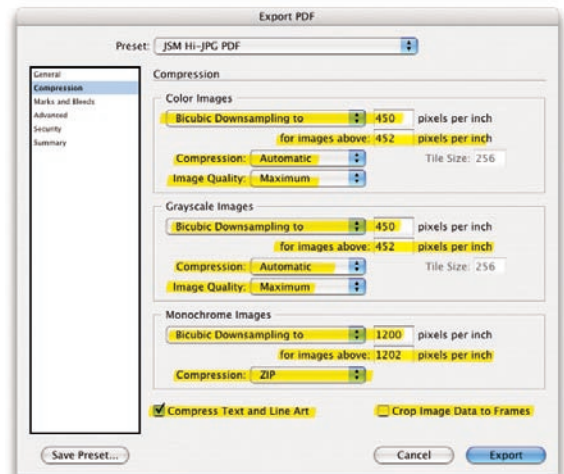
1. Under the General Settings

- Choose **Acrobat 5 compatibility**
- For **Standard** choose **None**
- Leave everything else unchecked



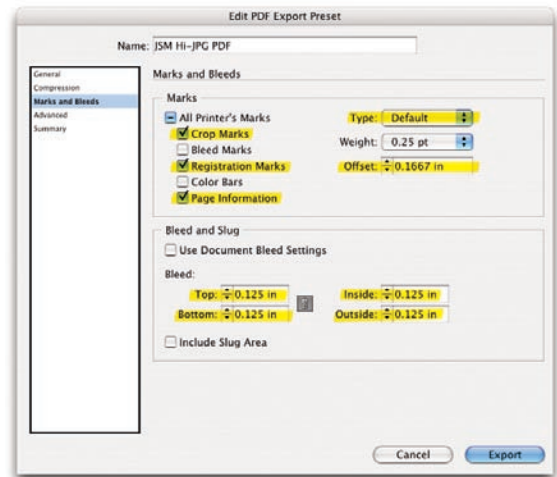
2. Under the Compression Settings

- Set the Color and Grayscale Image settings as follows:
 - Use **Bicubic Downsampling** to downsample images to **450dpi** if they are above **452dpi**.
 - Set **Compression to Automatic**.
 - Set **Image Quality to Maximum**.
- Set Monochrome Image Settings as follows:
 - Use **Bicubic Downsampling** to downsample images to **1200dpi** if they are above **1202dpi**.
 - Set **Compression** type to **Zip**
- Check the **Compress Text and Art** Checkbox
- **Uncheck** the **Crop Image Data to Frames**



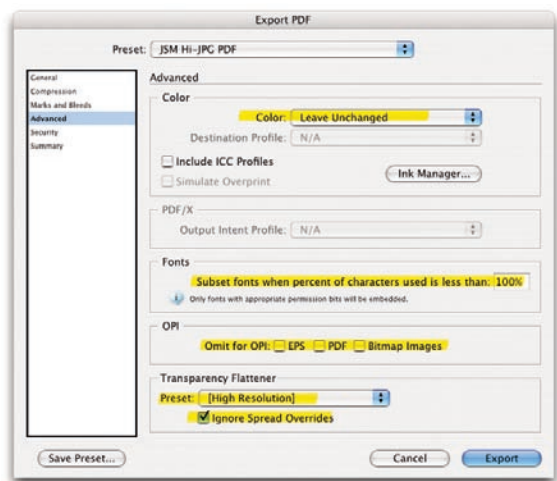
3. Under the Marks and Bleeds Settings

- Check the **Crop Marks, Registration Marks** and **Page Information** checkboxes
- Under Type choose the **Default Marks**
- Set the **Offset to .1667" (12 points)**
- Set the **Bleed to .125" (9 points)**



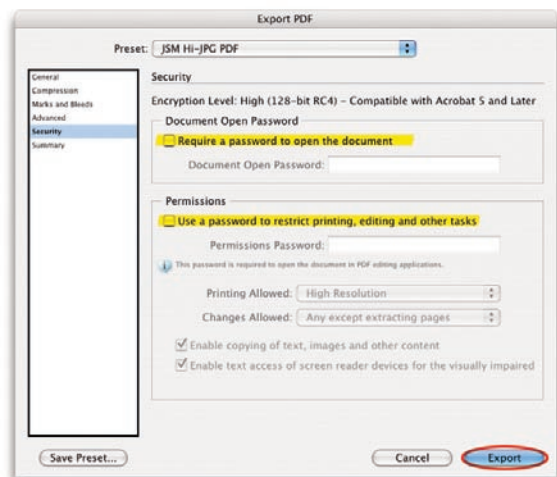
4. Under the Advanced Settings

- Under **Color** choose **Leave Unchanged**
- **Subset fonts less than 100%**
- **Uncheck** all **OPI** checkboxes
- Set the **Transparency Flattener to High Resolution** and check the **Ignore Spread Overrides** checkbox (if these are available)



5. Under the Security Settings

- **Uncheck** all **Security restrictions** checkboxes.



6. Click on the **Export Button** to create the **Hi-res PDF**.